



# SYMBIOSIS SCHOOL OF PLANNING ARCHITECTURE AND DESIGN

## Symbiosis International (Deemed University)

Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Date: 25-08-2023

## Meraki 2023 - Design Competition

### Competition Brief & Rules

#### 'Digital' Game Design

To design an interactive digital game for targeted user/user group. The game has to be programmed using Python software. Preferences will be given for creative and innovative ideas in game design. Final submission requirements shall consist of a python file capable to run, experience and test the designed game and a word file with detailed description about game and instructions to play, no. of players required, etc. The created game shall be given a suitable name/title.

#### 'Creative' Packaging Design

To design a creative packaging for a pastry/cake box. Eco-friendly ideas will be given preferences along with desired value additions. Participants may use packaging materials and colour schemes of their choice. Design shall be capable of being replicated on multiple sizes of packaging and mass manufacturing. Final submission requirements shall consist of images of physical model of completed packaging box/container made out of actual materials with dimensions and custom graphics for the brand 'Symbieats'. Students are allowed to use digital software of their choice.

#### Who can participate?

- Participation in above Competitions is open to students studying in class 8<sup>th</sup> to class 12<sup>th</sup> (8<sup>st</sup> Std. to 12<sup>th</sup> Std.) from selected Schools and junior colleges in Nagpur city.
- A registration form will be available where the participants' data will be requested and the competition entry should be submitted.
- Participants are required to fill in the information about his/her school/college along with an Identity card confirming it along with the entry submission.



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### Participation Deadline

- Entries will be accepted as per following dates.  
Deadline for Packaging Design Competition – 5 Oct 2023  
Deadline for Game Design Competition – 5 Oct 2023  
Organizers hold rights to change/extend the submission dates.
- All entries must be submitted through the contest link/tab at [https:// www.sspad.edu.in](https://www.sspad.edu.in)  
(You can scan a QR code on poster to follow the registration and submission link)

### How to participate

- For 'Digital' Game Design, Participants are required to upload a python (.py) format file capable to play, experience and test the designed game and a word file with detailed information about game and instructions to play, no. of players required, etc. with a suitable title for the designed game. Entire submission to be compiled in single file less 5 MB.
- For 'Creative' Packaging Design, Participants are required to upload images of physical model of completed packaging box/container made out of actual materials with dimensions and custom graphics for the brand 'Symbieats'. Images of work in progress shall also be added. Entire submission to be compiled in single file less 5 MB.
- The submitted files shall be named as 'Participant's name-Competition name& serial number'  
For Example, file name shall be 'Aryan-Packaging1'
- The entry shall be submitted using the registration form provided at [https:// www.sspad.edu.in](https://www.sspad.edu.in)

### Conditions of Participation

- Only original, ideas and concepts designed by the students will be accepted.
- Participant may use any colouring medium and materials of his/her choice.
- Only one entry per participant will be accepted. If more than one entry is to be submitted by the same participant, it must be submitted by separate registrations.
- The participants give an undertaking that they are the rightful owners of the creation and they do not violate or infringe any trademark, trade name, copyright or any literary, dramatic, artistic or other intellectual property or personal rights.



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- Entries whose content comprises (directly or indirectly) advertising, promotions, or any type of commercial activity involving a specific product or brand will not be accepted.
- Inappropriate, defamatory, libelous, unlawful, racist, violence inducing or otherwise illegal material will not be accepted.
- To participate, the creator must be a bona fide student enrolled in participating schools/college.
- If required, the participants might be asked to produce the actual design prototype/model for further screening process in SSPAD Nagpur.

### Selection of the Winners

A jury panel formed by renowned designers from the industry will be in charge of a process to shortlist the entries in competition. These shortlisted entries will be further evaluated by the panel to select the winners.

### Winner Announcement

The announcement of the winners will take place online on official website of Symbiosis School of Planning Architecture & Design, Nagpur. This date will be previously announced through social media and web.

### Prizes

- Three prizes shall be awarded to each category.
- All participants shall receive a certificate of participation from SSPAD Nagpur.
- Special award shall be given to the guiding teachers of winning entries.

### Image Rights

Participants grant the competition promoters the right to display the submitted images/videos on the SSPAD official websites and social media pages, without prior notice or any compensation for the granting of such a right.

### Acceptance of the Competition Rules

Participation in this competition entails full acceptance of these rules.

### The Organizers

The call for submissions is organized by Symbiosis School of Architecture Planning and Design, Nagpur (SSPAD), Mouza Wathoda, Nagpur – 440008, Maharashtra