Bachelor of Design

Communication Design - Animation Film Design

The Animation Film Design program at SSPAD facilitates the acquisition of skills in the traditional process of developing high-quality, hand-drawn animated films, focusing on detailed drawings and lifelike movement. This discipline seeks to nurture and guide students in mastering visual storytelling through the dynamic medium of moving images. Animation Film Design serves as a creative channel for conveying narratives to audiences through graphics. The course empowers students to create a diverse range of visual content, including Short Films, Animated Graphics, Motion Graphics, Special Effects, Video Games, Cartoons, Stunts, Set Design, and storytelling through visual media. It encompasses the entire design process, from pre-production to post- production. Students delve into both the two-dimensional and three-dimensional realms of reality and fantasy. In India, Animation Film Design holds significant demand across various industries, including cinema, television, video games, and digital platforms. The program at SSPAD equips students with the skills needed to meet the creative demands of these dynamic fields.