

Bachelor of Design

Communication Design - Graphic Design

Communication Design is a media-centric discipline. This specialization primarily aims at fostering visual communication skills and design thinking in socio-political areas. It includes courses such as advertisement & packaging design, visual communication and brand identity design, and others. The Communication Design offers a specialization as well,

This specialization enables students to create professional opportunities for themselves in the dynamic industry of brand communication & advertising design.

Elective :-

Fashion Communication Design

The Fashion Communication program primarily focuses on four major domains i.e., Graphic Design, Space Design, Fashion Media, and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice-based approach.