

Bachelor of Design

Industrial Design – Interior Space Design

Under this programme, the students are encouraged to solve socially relevant problems during the course and interact with industries, institutions, and social organizations during their projects; it is very well associated with architectural design. Industrial Design offers a specialization, This specialization focuses on the construction of functional and aesthetic interior spaces. The course enables a student to enhance their visual understanding through site visits and develop their technical skills through training in computer-aided drawings.

Elective:-

Product Design

The process of imagining, creating, and iterating products that solve users' problems or address specific needs in a given market. The key to successful product design is understanding the end-user customer, the person for whom the product is being created.

Retail Design

A specialized practice of architecture and interior design, however, also incorporates elements of industrial design, graphic design, ergonomics, and advertising.