



## SYMBIOSIS SCHOOL OF PLANNING ARCHITECTURE & DESIGN, NAGPUR

Symbiosis International (Deemed University)

### CHITNAVIS CENTRE EXHIBITION

(2023-24)

24/02/2024 AND 25/02/2024

The Design and Digital Association hosted an engaging conference and exhibition at Chitnavis Centre on 24<sup>th</sup> and 25<sup>th</sup> of February 2024 to showcase the exceptional talent and creativity of designers from Nagpur. This report aims to encapsulate the essence of the event, highlighting the remarkable displays and the overall impact on attendees. The exhibition design event by the Design and Digital Association at Chitnavis Centre served as a platform for Nagpur's design community to come together and showcase their talents in creating immersive and engaging experiences. Firms and studios from diverse design disciplines, including architecture, interior design, graphic design, and event planning, collaborated to transform the exhibition space into a hub of creativity and inspiration.

Various organisations like Concept Designer, Kganesh Academy, At Creation Graphic Design School, Speech to Note, Peenak Solution and many more were part of this exhibition. The speakers from varied design fields completely changed the perspective of students and other public about the field of design and the scope in the field. The Symbiosis School of Planning Architecture and Design, Nagpur took part in this wonderful platform where the student's work was showcased amongst Industry experts and the general public and appreciated by them. This conference and exhibition is not only generated the platform for the student's work of SSPAD but also helped in bridging the gap between education and Industry. The students of SSPAD benefited from this conference and exhibition.

#### Objectives:

- 1. Industry Exposure:** The primary goal of the exhibition was to provide industry experts with an opportunity to witness the innovative work and talent nurtured by the SSPAD, Nagpur. By showcasing student projects and initiatives, the institute aimed to establish connections and collaborations with professionals in the design field.
- 2. Public Engagement:** In addition to industry professionals, the exhibition aimed to engage the common public and raise awareness about the significance and potential of the design field. Through interactive displays and informative sessions, the institute sought to inspire budding designers and ignite their passion for creative pursuits.



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### Impact and Feedback:

Symbiosis Institute received positive feedback from both industry professionals and the general public. Industry experts commended the quality of student work and expressed interest in future collaborations and partnerships. The public, meanwhile, appreciated the opportunity to learn about the diverse facets of the design field and gain insights into potential career paths and opportunities.

In conclusion, the exhibition and conference organized by the Design And Digital Association at Chitnavis Centre successfully achieved its objectives of promoting awareness about the design field among industry experts and the common public. Through innovative displays, interactive workshops, and networking sessions, by the organizer the SSPAD, Nagpur received the opportunity to showcase the student's work and collaborate within the design community. The SSPAD extend its appreciation to the Design and Digital Association for its initiative in organizing such an impactful event, and we look forward to witnessing the continued growth and success of its endeavors in the field of design.



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