

Established under Section 3 of the UGC Act, 1956 Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Report on

STUDY TOUR

(Nagpur – Pune – Nagpur)

(26th March - 30th March 2024)

Symbiosis School of Planning Architecture and Design (SSPAD) Nagpur conducted a study tour in the month of March 2024. The study tour was planned for students of 6th semester B. Design to visit Pune (Maharashtra) from 26th March 2024 to 30th March 2024. The main objective was to interact with various design studios and to understand the various stages involved in the design development of physical and digital products. Also, getting exposure to emerging technologies like eye-tracking devices, modern manufacturing materials, and techniques and was involved with discussion sessions on internships, job opportunities and entrepreneurship in the design industry. A total no. of 49 students from the B. Design programme (2021-25 batch) along with 3 faculty members and 1 coordinator were part of the educational tour.

The study tour was managed by BLUE-WINGS under the guidance of Dr. Nandini Kulkarni, Director, SSPAD, Nagpur.

Day wise Schedule

Day 1: 26 March 2024

The journey started from Ajni Railway station, Nagpur. All students and faculties gathered at the railway station well ahead of departure time and boarded the train with enthusiasm. The journey started on 26th March 2024 at 7:50 pm night from Nagpur.

6:00 PM	Gathering at Ajni Railway station, Nagpur
7:50 PM	Departure from Nagpur (Ajni – Pune express)



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Day 2: 27 March 2024

Students reached Pune on 27th March at 12:40 pm in the afternoon. Henceforth, buses were arranged for the students to facilitate travel within the city as per the day-wise schedule. Students reached accommodation at 2:00 pm. After having lunch, students along with faculty members left for their scheduled visits.

Students were divided into two groups and were accordingly seated in the buses which travelled to respective destinations as per students' specializations.

Detailed schedule of Day 2

12:40 PM	Arrival at Pune Railway station
1:00 PM	Pickup from Railway Station to Hotel
	Accommodation at Hotel Premier Tamanna - Hinjewadi, Pune
2:00 PM	Check in to hotel
2.15 – 3:30 PM	Fresh up & Lunch
3:30 PM	Leaving for design firm visits in buses

On Day 2 afternoon, students visited following design studios to understand various stages involved in the design development of a physical and digital products. Students were divided into groups as per streams and headed to their scheduled visits in separate buses. Product design and UX design students visited Futuring Design Pvt. Ltd, Pune. Students of Graphic design and Interior Space design visited Indi Design, Pvt. Ltd, Pune.

Design Studios visited on Day 2

1. Futuring Design Pvt. Ltd (Product & UI)







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2. Indi Design Pvt. Ltd (Graphics & Interior Design)





Day 3: 28 March 2024

On day 3, students visited Symbiosis International University (SIU), Lavale campus. Students visited the Symbiosis Centre for Business Studies (SCBS) and interacted with research faculties. They had hands-on experience of using futuristic Visual Tracking devices under expert guidance in the computer labs while performing the planned assignment. In the post-lunch session students had an interactive session with experts from Symbiosis Centre for Entrepreneurship and Innovation (SCEI). Students also visited futuristic manufacturing labs consisting of new-age 3D printers. Overall session guided students to bring their ideas from an idea to a working prototype along with their business potential.

The evening sessions consisted of visits to Design firms in Pune city as per groups divided. A group consisting of Product design and UX design students visited Peepal Design Pvt.Ltd, Pune. An interactive session with designers from Peepal Design consisted of the presentation of projects successfully executed and the design process and various strategies followed. Another group of students consisting of Graphic Design and Interior Space Design students visited the architectural design studio CCBS Design Pvt. Ltd. by renowned Architect Christopher Charles Benninger. An interactive

session was conducted giving the students a glimpse of sustainable architectural and graphic design practices.



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Detailed schedule of Day 3

7.00 AM – 9:00	Breakfast & travelling to SIU Lavale campus
9.00 AM – 12.30 PM	Interactive session & Assignment work at SCBS, Pune, SIU Lavale campus
12:30 PM – 1.30 PM	Lunch Break
12:30 PM – 4:30 PM	Interactive session at SCEI, Pune, SIU Lavale campus
4:30 PM – 5:30 PM	Travel to respective design firms in groups
5:30 PM – 7:30 PM	Interactive sessions at Peepal Design Pvt. Ltd (Product & UX design)
5:30 PM – 7:30 PM	Interactive sessions at CCBS Design, Pune (Graphic & Interior Design)
7:30 PM – 8:30 PM	Return to hotel & Dinner followed by discussion session with faculty

Design Studios visited on Day 3

1. Symbiosis Centre for Bussiness Studies (SCBS), SIU Lavale Campus, Pune



2. Symbiosis Centre for entrepreneurship and innovation (SCEI), SIU Lavale Campus, Pune





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3. Peepal Design Pvt. Ltd, Pune





4. CCBA Design Pvt.Ltd, Pune









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Day 4: 29 March 2024

On Day 4, students of Product Design, Graphic Design and UX Design visited Therefore Design Pvt. Ltd, Pune. In the interaction session, they received valuable insights from designers on how to identify opportunities and explore their potential in the field of design. They also got exposure to create memorable brand experiences which is a result of out-of-the-box thinking to suit changing lifestyles.

Students of Interior Space design visited Studio Untitled Pvt. Ltd in Pune. This visit offered students a first-hand glimpse into the professional world of interior design. The studio visit was a transformative experience for the students providing them invaluable insights and inspiration to shape their career in the field of Interior Design. After the visits, students headed to the railway station for lunch and the return journey to Nagpur. Students boarded the train at 3.00 PM on 29th March and reached Nagpur on 30th March at 5:00 AM.

The study tour was conducted successfully with a lot of learnings, memories, exposure to real-world design industry and with lot of inspiration for the students.

Detailed schedule of Day 4

9:00 AM	Check out from hotel after breakfast
10.00 AM – 12.30 PM	Interactive session at Therefore Design, Pune (Product, Graphic & UX Design)
10.00 AM – 12.30 PM	Interactive session at Studio Untitled, Pune (Interior Space Design)
12:30 PM – 1.30 PM	Travelling to railway station
1:30 PM – 3:00 PM	Lunch and boarding to train (Pune Ajni Express)
3.15 PM	Departure from Pune to Nagpur
5:00 AM	Arrival at Nagpur – Ajni Railway station

Design Studios visited on Day 4

1. Studio Untitled, Pune





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2. Therefore Design, Pune



Dr. Nandini Kulkarni Officiating Director SSPAD, Nagpur

